

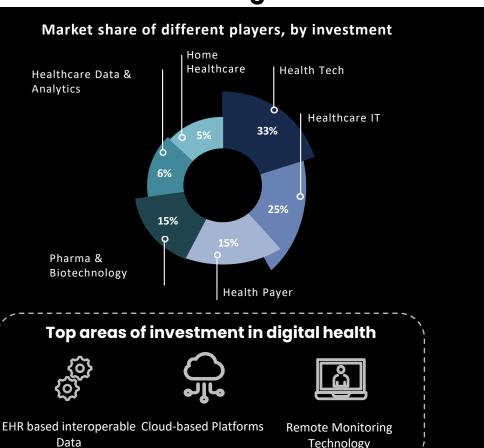
Top M&A trends in healthcare & life sciences

January 2022

HEALTHARK



Investment Trend: Top healthcare deals spanned across life science, healthcare IT and digital health



Investment thesis

- Healthcare M&A activity hit a new stride in 2021, fueled by investor interest in digital health and virtual care, with acquisition of digital health companies accounting for 33% of top 10 healthcare deals
- The top healthcare deals (by deal size) among top 10 deals went to companies across sectors of biotechnology, healthcare IT and digital health
- Healthcare IT and Life science continue to be the top sectors in M&A activity, after health tech with major focus on cloud computing
- Major players that invested heavily in major areas of digital health were **Optum**, **Microsoft**, **Ginger and Google** with the aim to increase their capability to gain large share of market



Our Approach







1. Capturing and Filtering M&A

- Identified ~300 recent mergers and acquisitions and have captured key information of each deals
- Key information such as deal size, deal driver, impact were evaluated for each deals

2. Prioritizing and Rating

- Each deal category were assigned a ranking from 1 to 5 based on their impact on future of healthcare industry
- Deal were prioritized based on possible scores & different preassigned weights for each deal

3. Analyzing Investment Trends

- Based on deal scores, top 10 deals were identified
- Later the top 10 deals were analyzed to know the impact and its implications on healthcare







The combined company now has the world's largest mental health data set, which will be leveraged to deliver highly personalized care

This new entity will bring together the best of both offerings to deliver the world's most accessible and comprehensive digital mental health and wellbeing platform









Complementary Capabilities Headspace preventive care like mindfulness and meditation will get the capabilities of ginger's on-demand clinical help which provides coaching, therapy, and psychiatry via text and video

Strategic Rationale



Potential Opportunity

Ginger would have direct access to Headspaces 70 Mn users in 190 countries for it on-demand clinical help and Headspace members will have direct access to top organisation



Combined Network The combined entity will reach nearly 100 Mn lives across 190+ countries through direct-to-consumer business and 2,700+ enterprise and health plan partners around the globe



Acquisition of Change Healthcare accelerates strategy to have more streamlined and transparent healthcare cost management

OptumInsight and Change Healthcare Combine to Advance information and technology-enabled health care platform









Complementary Capabilities Combined capabilities will connect and simplify core clinical, administrative and payment processes, resulting in better health outcomes and experiences for everyone at lower costs

Strategic Rationale



Change Healthcare's intelligent health care network will be used to enhance insights from Bns of claims transactions. As a result, services and processing will be substantially faster, and accurate



The acquisition is expected to be accretive to UnitedHealth Group's net and adjusted earnings per share in 2022, advancing strongly in subsequent years

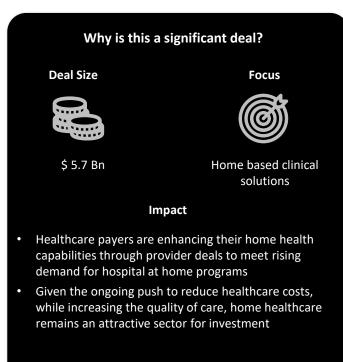


Humana has made a strategic investment in home healthcare, focusing on clinical innovation and patient outcomes

Humana acquired Kindred at Home (KAH), the nation's largest home health provider, and completely integrated its home health services and clinical knowledge into Humana's value-based home health business









Complementary Capabilities Humana adds Kindred's home health capabilities for its member network including hospice, personal care offerings, telehealth and emergency room care

Strategic Rationale



With this vertical acquisition, Humana will have significant growth through KAH healthcare delivery model and can leverage its broad coverage and lower cost curve for its members



Combined Network KAH's home health operations will be incorporated into Humana's home health business and will transition to CenterWell Home Health, Humana's new payer-agnostic services brand



Microsoft accelerates industry cloud strategy for healthcare with the acquisition of Nuance

Acquisition will combine solutions and expertise to deliver new cloud and AI capabilities across healthcare and other industries







next 5-10 years



Complementary Capabilities

The acquisition of Nuance will expand Microsoft's capabilities in voice recognition and transcription technology and will result in increased interoperability

Strategic Rationale



Potential Opportunity

Microsoft will be better able to empower healthcare providers in real-time through the power of ambient clinical intelligence and other Microsoft cloud services



The acquisition will double Microsoft's total addressable market (TAM) in the healthcare provider space, bringing the company's TAM in healthcare to nearly \$500 Bn

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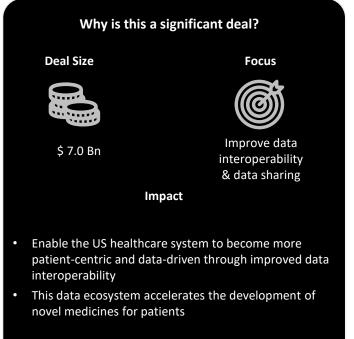


Datavant's merger deal with Ciox Health impacts the health data market

Ciox Health and Datavant are merging in a big deal to unite siloed data in healthcare and facilitate data exchange across a network of thousands of hospitals and clinics









Complementary **Capabilities**

Datavant and Ciox Health will enable providers to connect patient medical records with other data sources to improve patient outcomes & contribute to population health studies

Strategic Rationale



There is a massive opportunity for Ciox Health to leverage its relationships with healthcare providers to tap into unstructured health data, such as clinical notes



Datavant's combined ecosystem will now include 2000+ US hospitals & 15,000+ clinics, 120+ health plans, 100+ health data analytics companies and 30+ life science companies

Combined Network



Danaher expands its life science portfolio by acquiring the largest makers of plasmid DNA, messenger RNA (mRNA), and recombinant

Acquisition marks the entry of Danaher in pureplay contract development and manufacturing organization space







other recent acquisition in a similar space



Complementary **Capabilities**

The acquisition of Aldevron will add CDMO service to its portfolio and will help drive genomic innovation by leveraging Aldevron capabilities in Genomic medicine and vaccines

Strategic Rationale



Aldveron is the world's largest manufacturer of plasmid DNA and mRNA, with plasmid DNA database accumulated over years. This offers up the possibility of gaining significant market share



Adds the largest GMP facility for genomic raw material to its portfolio and become the biggest supplier of plasmid DNA in the biopharma space



Google enters the health tech wearable market by acquiring the biggest player in fitness and health wearable analytics space

The acquisition will help Google spike innovation in its wearable product









Complementary Capabilities The acquisition of Fitbit will expand Google's capabilities in using data for diagnosing illnesses using AI and developing tools that can forecast measure patient outcomes.

Strategic Rationale



Google's Health wearable has reached a stagnant position, with the hardware device and Incoming Talent from Fitbit it will be able to tap this market efficiently



Combined Network The acquisition will put Google in forefront of the wearable market where its competitor has major space. Along with this it will also fuel is health service innovation center

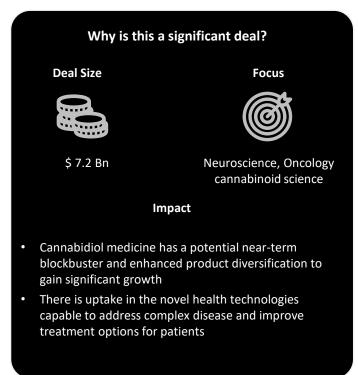


Jazz Pharma acquires GW to proliferate its worldwide commercial and operational footprints in the field of neuroscience

With the addition of GW Pharmaceuticals, Jazz now has the world's leading cannabinoid research platform and will continue development efforts to further evaluate cannabinoid science in new neuroscience areas of focus

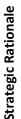








Complementary Capabilities The acquisition of GW will expand Jazz Pharma's capabilities around cannabinoid medicines and will give them access to early-to-late-stage clinical programs for the same already in place





This acquisition will help Jazz pharma to diversify its pipeline since GW has clinical-stage development programs addressing neuroscience and oncology



Deal is expected to produce accelerated doubledigit top-line revenue growth, which, combined with Jazz's robust cash flow, and will enable Jazz to achieve net leverage of less than 3.5x by 2022



Oracle acquires Cerner, will shift healthcare IT company to Oracle Cloud

Oracle intends to expand its foothold in the healthcare business by acquiring Cerner, a digital health provider. With the deal, companies aim to offer better technologies for healthcare practitioners to access and share electronic health records









Complementary Capabilities

Cerner's solutions complement what Oracle already offers through its Oracle Cloud Infrastructure, which includes analytics and cloud computing for payers and providers

Strategic Rationale



Oracle has been slow to tap into the cloud opportunity landscape relative to other big tech firms, and this deal provide opportunity to enter that space with significant headroom for growth



Combined Network Oracle plans to gain a foothold in the Cloud computing market where its growth is single-digit and has been losing its market share. The acquisition is in synergy to gain access to vertically-growing industry



Private equity firms tap into health tech boom with acquisition of Athenahealth deal

Acquisition will combine solutions and expertise to deliver new cloud and AI capabilities across healthcare and other industries







develop new products and gain huge market share



Complementary Capabilities Athena Health's 140,000 ambulatory care providers' data across 120 specialties will be added to Bain Capital and Hellman & Friedman valuation

Strategic Rationale



Potential Opportunity

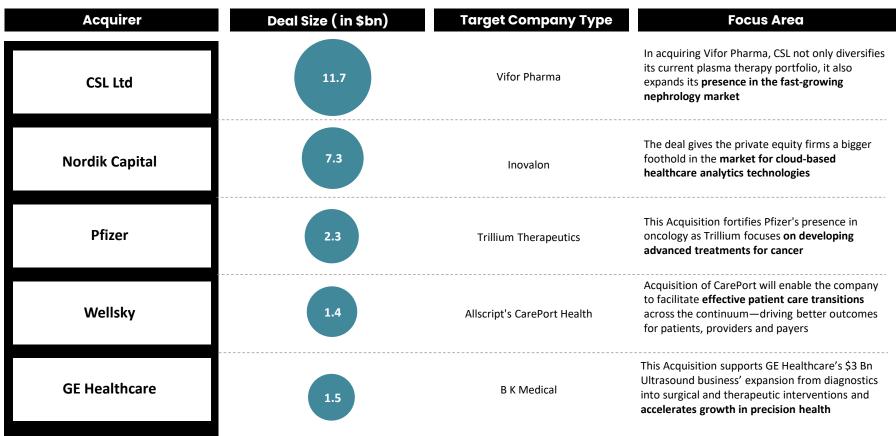
PE players will be able to gain powerful footprint in the oft forgotten ambulatory space apart from the EHR service that Athena Health is offering



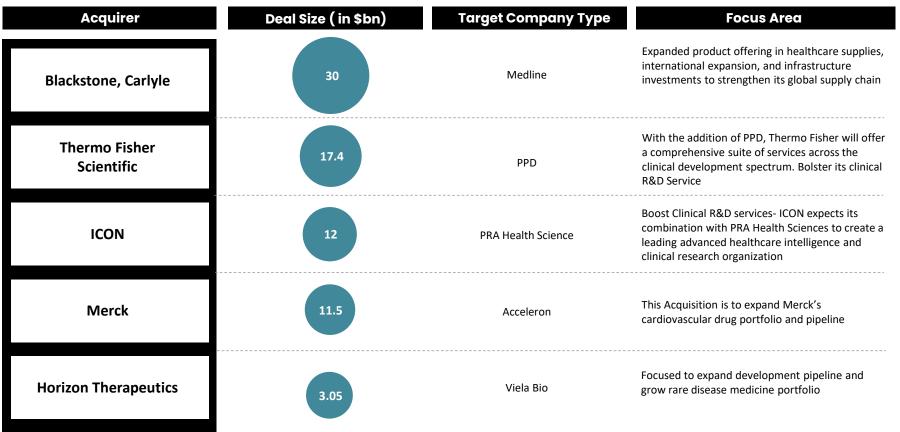
Combined Network PE players can benefit from Athena Health's revenue cycle processes, as well as the vast distribution channel for health IT businesses to access ambulatory clinics

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Some of the other important deals (1/2)



Some of the other important deals (1/2)



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